



2010

ANNUAL NATIONAL CONFERENCE

FEATURING
GUEST SPEAKER
TOMMY HAFEY

Fluid Ideas for the Future

28-30 May 2010
Novotel Hotel, St Kilda
Victoria, Australia

Registration Brochure

Acknowledgements

The AADS 2010 Conference Organising Committee would like to thank the following who at the time of printing have given their support

Sponsors



Conference Website

For up to date information or to download a conference registration brochure, please visit:

www.aads.com.au/convention

Conference Secretariat



CONFERENCE ACTION

Shaping Events

For all enquires please contact

AADS 2010 Conference Secretariat

Conference Action Pty Ltd

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Fax: +61 2 9431 8677

Email: aads2010@conferenceaction.com.au

Disclaimer of Liability

The Organising Committee, including the Conference Secretariat, will not accept any liability for damages of any nature sustained by participants or their accompanying persons or loss of or damage to their personal property as a result of the meeting or related events.

2010 ANNUAL NATIONAL CONFERENCE



Welcome Invitation

I would like to extend a warm welcome to everybody with an interest in the Diesel Fuel Injection and Turbocharger repair industries. This will be our 35th Annual Conference in 2010. The Conference will be held in Melbourne, at the Novotel Hotel in St Kilda from Friday, 28 May 2010 to Sunday, 30 May 2010. We have put together an excellent business program, highlighting the future fuels we may have to deal with and there will also be information presented by IT guru Donna Hanson about the Internet and how this is, and will continue to play a major role in all our business.

There is an exciting and busy partners program and also on the Friday we have arranged an Industry Tour around Melbourne, which is a must see for anyone in the repair industry.

The golf tournament will be held on the Thursday afternoon in Brighton. This is an excellent course, so make sure you book early as there are limited spaces available.

Please register early to ensure your accommodation requirements are available at the hotel. It is going to be a fun weekend with a new format and we also have the new, revised rules to discuss and debate during the AGM. If you do not have any input at this stage then you will have to accept the changes agreed to at the annual conference.

I look forward to seeing you all in Melbourne.

Mike Hurley

AADS 2010 President



Conference Venue

This year the AADS national annual conference is heading down south to the Novotel Hotel, St Kilda, Victoria. The hotel accommodation has breathtaking views of Port Phillip Bay and delegates will be treated to newly refurbished and well-appointed guest rooms. Located in the picturesque, seaside suburb of St Kilda, the 4 star Novotel Melbourne St Kilda is the city's premier beachfront hotel. Situated only 6km from the city centre and 28km from Melbourne Airport, experience all that the hotel and its unique surroundings have to offer from the property's prime position on the Esplanade. Walk to some of Melbourne's finest attractions such as Luna Park, experience the famous Sunday art and craft market on the Esplanade or discover the many shopping options and bustling nightlife on nearby Acland and Fitzroy Streets.

St Kilda

The bayside suburb of St Kilda is one of Melbourne's main tourist destinations and a popular haunt with the locals. It is situated on one of the most picturesque points of Port Phillip Bay, a short distance from the city and has safe sandy beaches.

On weekends, Melburnians flock here to walk, cycle and skate along the palm-lined foreshore or to sit in an outdoor café with a coffee – or something a little stronger – and take in the panoramic views of the Bay.

Away from the foreshore, you'll find much of St Kilda's activity concentrated in Fitzroy and Acland Streets. Fitzroy Street is renowned for its cool cafes, restaurants and bars, with tables spilling onto the footpath. Nearby Acland Street is a bustling, vibrant street with an eclectic mix of restaurants, wine bars and continental cake shops. During the day the streets are lined with people drinking lattes; at night they're buzzing with night owls. Novotel Melbourne St Kilda is situated right in the middle of both Fitzroy and Acland Streets, with both only a 5 minute walk away.

Accommodation

Novotel Hotel ☆☆☆☆
16 Esplanade, St Kilda
Melbourne Vic 3182 Australia

Single/Twin/Double Rooms are available at **\$169.00** per room per night.

Rates are quoted in Australian Dollars per room per night and do not include breakfast.

Check in time: 1400 hours

Check out time: 1100 hours

Please Note:

- Bookings must be made through the AADS 2010 Conference Secretariat to obtain these rates.
- To secure your accommodation a minimum of one nights deposit must be paid in advance.
- Deposits are non-refundable and will be forfeited if you do not arrive on the date specified on your registration form.
- If accommodation has not been paid in full prior to arrival, the balance must be paid direct to the hotel on your departure.
- Rates and availability cannot be guaranteed after Friday, 2 April 2010
- Late arrivals – if you plan to arrive after 1800 hours, please advise the AADS 2010 Conference Secretariat to ensure the room is held for you and not released.
- Cancellations of rooms after Friday, 2 April 2010 may incur a cancellation fee equal to the one night's room deposit
- All alterations and cancellations to accommodation bookings must be made in writing to the AADS 2010 Conference Secretariat, not the hotel.

Guest Speakers



Tommy Hafey

A football legend, Tommy Hafey has coached 4 AFL teams – Richmond, Collingwood, Geelong and the Sydney Swans. He is one of only six coaches to have coached over 500 VFL/AFL games.

Tommy's remarkable success as a coach is renowned throughout the League. Teams coached by Tommy have reached ten Grand Finals which resulted in four premierships and a tied Grand Final. In his first year as Collingwood coach, the team rose from wooden spooners to tie in the Grand Final.

Three years with the Sydney Swans took the team from second bottom to second top. During the time Tommy coached them, they had a 70% win record.

Tommy has never been beaten as coach of the Victorian State Teams and 15 players coached by Hafey have become AFL Coaches. He currently reports in the media with the ABC and 3UZ as well as writing for Inside Football.

For over 25 years Tommy Hafey has motivated thousands of individuals to far greater levels of personal performance. His reputation for developing sporting teams is legendary. His ability to enhance the activities of commercial teams through improved psychological performance, improved team spirit, greater dedication, creative leadership is second to none.



Donna Hanson

Donna Hanson is known as "The Technology Translator". She translates computer speak into every day, easy to understand English in a fun and engaging manner. Through her company, Prime Solutions Training, Donna and her team provide training to clients such as BMW, Village Roadshow and Witchery. She is one of only 4 people outside of the US who is certified to train Microsoft staff in a specialised email productivity process. Donna also makes regular appearances on radio and television including Channel 7's Sunrise and Channel 9's A Current Affair programs discussing technology.

Jack Holstein

Jack's family emigrated from Germany to Australia back in 1960 and settled in Adelaide, SA. Jack started an Apprenticeship with Robert Bosch, Adelaide in 1963 and completed Trade Certificates for Auto Electrical & Diesel Injection. In 1970 Jack left Robert Bosch to work at Bougainville Copper-PNG and then rejoined Robert Bosch, Adelaide in 1973 and that same year was married to wife Katherine. In 1975 Jack transferred to Robert Bosch, Melbourne to take up a position as Victorian State Service Manager. During that time Jack completed accreditation certificates for Automotive Trainer, Sales & Marketing. Jack was then appointed Bosch Australia Regional Service Manager in 1988 and responsible for Bosch Australia obtaining the coveted Bosch Centre of Competence – Automotive Service for the Pacific Region.

Jack has always worked closely with the AADS & Diesel Industry and in 2006 was awarded an AADS Honorary Membership for outstanding contribution to the industry. Jack decided to retire in December 2006 after 43 years in the automotive industry, of which 40 years were spent with Robert Bosch Australia.



Industry Display

The Industry Display area will be within the Ballroom Foyer at the Novotel Hotel, St Kilda. Morning tea, afternoon tea and the Welcome Reception will be within this area to enable you to visit all the industry display participants whose support of the event is invaluable.

We encourage you to take the time to meet with representatives from the leading companies in your industry.

For companies wishing to enquire about sponsorship or the display area, please contact the AADS 2010 Conference Secretariat.

Conference Program

Thursday, 27 May 2010

1730 – 1800 Board Meeting with key industry players, Novotel

1800 – 1900 AADS Board Meeting, Novotel

Friday, 28 May 2010

0730 – 1730 Registration desk open, Novotel Foyer

0830 – 1230 Service Dealer Site Visit – Robert Bosch or Denso (delegates to alternate, timings include bus transfers)

1230 – 1330 Fish Friday Luncheon at the Novotel

1330 – 1730 Service Dealer Site Visit – Robert Bosch or Denso (delegates to alternate, timings include bus transfers)
Bus Transfers Sponsored by Denso



1900 – 2100 Welcome Reception – Novotel Ballroom Foyer

FRIDAY PARTNER PROGRAM

St Kilda Sea Baths (Included in partner registration fee)

Spa Dreamtime Treatments (Additional costs apply)

Saturday, 29 May 2010

0815 – 1700 Registration desk open, Novotel Ballroom Foyer

0900 – 0915 Welcome Address by President

0915 – 1015 **Keynote Presentation: Tommy Hafey**
A football legend

1015 – 1045 Morning Tea

1045 – 1200 AADS AGM

1200 – 1300 Lunch *Sponsored by: Diesel Distributors*



1300 – 1530 Corporate update meetings

1530 – 1600 Afternoon Tea

1600 – 1700 **Keynote Presentation: Donna Hanson**
Turbo Charge Your Productivity with Computers

1700 Close

1830 Buses depart to MCG

1900 – 2300 Conference Dinner – Melbourne Cricket Ground – Wear your own sport colours

SATURDAY PARTNER PROGRAM

Shopping & Champers Exclusive Shopping Tour of Melbourne (Included in partner registration fee)

Sunday, 30 May 2010

0915 – 1315 Registration desk open, Novotel Ballroom Foyer

1000 – 1100 Champagne Breakfast and Awards – Sponsored by: DELPHI



1100 – 1200 **Farewell Presentation** – The real life story of Jack Holstein – Life after BOSCH

1300 Close

SUNDAY PARTNER PROGRAM

Browse the famous St Kilda Markets at your leisure (open 10am – 5pm)

Registration Information

Registration Fees

All prices are quoted in Australian Dollars and include GST

Full Conference Delegate Early Bird (prior 31 March 2010)	\$650
Full Conference Delegate (after 31 March 2010)	\$750
Accompanying Person	\$400
Children	\$100
Saturday Day Registration Only (does not include the Formal Conference Dinner)	\$150

Full Conference Registration Entitlements

- Entry to all Conference Sessions
- Friday dealer site visits
- Entry to Industry display area
- Morning and afternoon tea and lunches during the Conference
- Welcome Reception
- Formal Conference Dinner
- Delegate Satchel
- Final Program Book
- Sunday Champagne Brunch

Registrations will be acknowledged via email with confirmation of your requirements according to your registration form, together with a tax invoice/receipt.

Bookings will only be confirmed once payment is made.

Method of Payment

- Payment of fees must accompany all registration forms
- Cheques must be payable to **“Association of Australasian Diesel Specialists Inc”**
- Credit Cards accepted are MasterCard, Visa and American Express

Cancellation Policy

All cancellations or alterations should be put in writing to the AADS 2010 Conference Secretariat. Please note there is no refund on the accommodation deposit.

If the cancellation is received in writing:

- By 28 February 2010 – a full refund will apply
- By 19 March 2010 – 50% of monies paid
- After 16 April 2010 – no refunds will apply

Pre Conference Options

Arrival day and pre-conference touring options (at delegates own expense). Please note maximum numbers apply so book early to avoid disappointment.

Pre Conference Exclusive Training Option BOSCH "Diesel System Diagnostics"

Date: Tuesday, 25 May to Thursday, 27 May 2010

Venue: Bosch Training Centre, Clayton

Cost: 3 Day Course \$495+GST per person and includes course materials and meals during the day

Entry Requirements: Qualified Technician with Trade Certificate

AADS member conference attendees exclusive Bosch 3 day "Diesel System Diagnostics" training course to be held at the Bosch training centre at Clayton. This is the first time specialised Bosch diesel training has been offered outside of the Bosch Service Network.

The attendee will be able to understand the mechanisms behind the combustion process, exhaust emissions and learn how to diagnose electrical and mechanical faults and learn KTS functions. Construction, operation and diagnostics of diesel engines, electronic sensors and engine-management control-systems. Diesel-Systems diagnostics using the KTS Diagnostic Tester in conjunction with ESI [tronic] SIS information.

For an enrolment form, please contact Laura Oswald at laura.oswald@au.bosch.com or Tel: 03 9541 5553 between 9.00am – 2.30pm Monday – Friday. Maximum enrolment of 12 persons, so be early to reserve your place.

Golf Tournament

Date: Thursday, 27 May 2010

Venue: 18 holes at the Brighton Golf Course

Time: 1300 hours tee off

Cost: \$70 per person (includes club hire and return transport from the Novotel Hotel, St Kilda to the course)

An active start to the conference!

Local historical records indicate that a Brighton Golf Club was in existence in the late 1800s, but little information is available from that time. Enjoy a relaxing round of golf at this historic course to tee off your 2010 conference program.

Melbourne Sports Lovers Tour

Date: Thursday, 27 May 2010

Time: 1400 – 1730 hours

Cost: \$99 per person

You will be collected directly from the Novotel Hotel, St Kilda to head off for an afternoon exploring behind the scenes of the venues that host Melbourne's renowned international sporting events.

Visit Flemington, home of the Melbourne Cup – the horse race that stops the nation. Drive through the Commonwealth Games Athletes Village and around Albert Park, on the Melbourne F1 Grand Prix Circuit. Explore the coach's box, media centres and exclusive member areas. Smell the liniment in the change rooms and walk on the hallowed turf. Visit the impressive National Sports Museum which will leave you feeling patriotic and proud of the Australian sporting achievements.



Social Events

Welcome Reception

Venue: Ballroom Foyer, Novotel Hotel, St Kilda

Date: Friday, 28 May 2010

Time: 1900 – 2100 hours

Dress: Smart Casual

Cost: Included in Full Conference Registration and Accompanying Person Fee
Additional Guest Tickets \$65

Please join us for drinks and cocktail food to celebrate the opening of the conference. Set amongst the industry displays, this is an ideal time to catch up with your colleagues, partners and sponsors before the formal proceedings begin. Please note this is not a dinner.

Formal Conference Dinner

Venue: Melbourne Cricket Ground

Date: Saturday, 29 May 2010

Time: 1900 – 2300 hours

Dress: Wear your own sports colours!

Cost: Included in Full Conference Registration and Accompanying Person Fee
Additional Guest Tickets: \$145

We welcome all delegates and their guests to relax and unwind with colleagues and friends for a memorable evening at this interesting and prestigious venue filled with great food, wine and entertainment.

Bus transportation is included for all dinner attendees from the Novotel to the MCG, buses will depart from the Novotel Hotel, St Kilda at 1830 sharp and return to the Novotel around 2300hours.

Please note that although the dinner is included in the conference registration fee, delegates must register their intent to attend for catering purposes.

Accompanying Persons Program

Shopping & Champers Tour of Melbourne

Date: Saturday, 29 May 2010

Time: 1000 – 1700 hours (guests will be picked up from the Novotel Hotel, St Kilda)

Cost: Included in Accompanying Person Fee
Additional Ticket \$110 per person

In addition to the Welcome Reception, the Formal Conference Dinner, the Sunday Champagne Brunch and complimentary access to the St Kilda Sea Baths throughout the conference, this exclusive shopping experience is also included!

Melbourne is Australia's shopping capital. Enjoy local street cafes & a relaxed day of shopping for unique clothes and mementos. Explore Melbourne's famous inner suburban shopping precincts such as Chapel Street, High Street, Brunswick Street & Gertrude Street without having to tackle trams or taxis with shopping bags. Shop like a local Melburnian and find unique Melbourne gifts, bags, shoes, clothing & accessories. We will also discover some of Melbourne's famous discount outlets, and hard-to-find warehouse sales. Please ask the tour guide prior if you have any specific requests.

You deserve some retail therapy!

TOUR INCLUDES:

Exclusive shopping gift, relaxing café style lunch and afternoon tea with champers (or coffee).

Please note numbers need to be confirmed prior to the conference, so please register your interest early. Minimum numbers are required for the tour to go ahead and maximum numbers also apply.

St Kilda Sea Baths

10 – 18 Jacka Boulevard, St Kilda
www.stkildaseabaths.com.au

Complimentary access to the St Kilda Sea baths has been arranged for all attendees of the AADS 2010 Conference for the duration of your stay.

The natural benefits of the indoor sea water pools at the St Kilda Sea Baths provide users with many healing properties. This is due to the alive seawater content containing elements of magnesium, calcium, potassium, bicarbonate, sodium and sulphate. These natural elements help to assist with ailments such as arthritis, psoriasis, muscle soreness and recovery of injuries.

Amenities include a 25 metre heated seawater pool, therapeutic hydrotherapy spa and eucalyptus infused steam room.

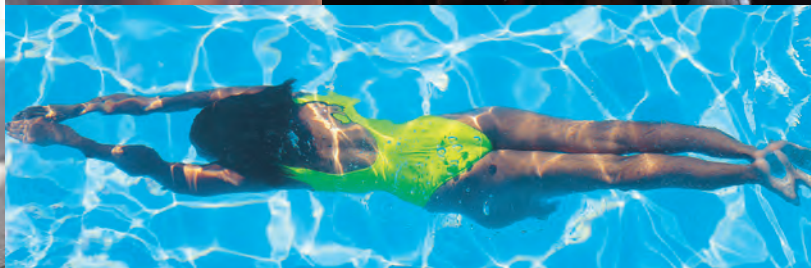
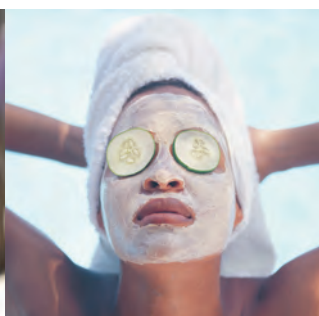
Spa Dreamtime

10 – 18 Jacka Boulevard, St Kilda
www.spadreamtime.com.au

Located within the St Kilda Sea Baths is the Dreamtime Spa; inspired by the European resort style spa's scattered along the coast lines of Europe – the spa proudly showcases a world of "PURE RELAXATION".

Transcending you to total escapism, delight your senses with sheer pampering with every Spa Treatment. Utilising Pure Sea Water, precious ingredients from the sea and the natural world.

Should you wish to book a treatment please do so directly with the Spa on 03 9525 3288.





2010 ANNUAL NATIONAL CONFERENCE

AADS Registration Form & Tax Invoice

ABN 65 813 141 394

Please complete and return to:

AADS 2010 Conference Secretariat, Conference Action Pty Ltd

PO Box 576, Crows Nest, NSW 1585 Australia

Tel: +612 9431 8699 Fax: +612 9431 8677

Email: AADS2010@conferenceaction.com.au

All figures are in Australian Dollars and are inclusive of GST

SECTION A: Delegate

Title: _____ Given Name: _____

Surname: _____

Position: _____

Organisation: _____

Postal Address: _____

Suburb: _____ State: _____

Country: _____ Postcode: _____

Tel: _____ Fax: _____

Email (required for your emailed confirmation details): _____

Dietary Requirements (Specific food allergies only): _____

SECTION B: Registration Fees

Full Conference Delegate Early Bird (prior 31/03/10) \$650

Full Conference Delegate (after 31/03/10) \$750

Accompanying Person Fee \$400

Name of Accompanying Person: _____

Children \$100

Saturday Day Registration \$150

Total Registration Fees \$ _____

SECTION C: Accommodation

Novotel Hotel, St Kilda

Date of Arrival: _____ Date of Departure: _____

Room Configuration: Please Tick (✓) Single Twin* Double

*Twin sharing with: _____

If twin sharing, the room should be held in one delegates name only and please state above the delegate you are sharing with.

The rate per room per night for room only is \$169

(one night's minimum deposit required)

Total Accommodation \$ _____

SECTION D: Social Events

The Welcome Reception and Formal Conference Dinner are included in Full Conference Registration and Accompanying Person Fee. Guests and one day Delegates are welcome to purchase tickets at the guest rate. Please ensure you tick the boxes below. Numbers for all social events must be finalised prior to the conference.

Friday, 28 May 2010 – Welcome Reception

Full Delegate Attending Welcome Reception Yes No

Accompanying person Attending Welcome Reception Yes No

Additional Guest Tickets @ \$65 each: _____ Total: \$ _____

Saturday, 29 May 2010 – Formal Conference Dinner

Full Delegate Attending Conference Dinner Yes No

Accompanying person Attending Conference Dinner Yes No

Additional Guest Tickets @ \$145 each: _____ Total: \$ _____

Thursday, 27 May 2010 – Golf Tournament

Number of tickets @ \$70 each: _____ Total: \$ _____

Thursday, 27 May 2010 Melbourne Sports Lovers Tour

Number of tickets @ \$99 each: _____ Total: \$ _____

Saturday, 29 May 2010 – Shopping & Champers Tour

I am an accompanying person and will attend Yes No

Number of guest tickets @ \$110 each: _____ Total: \$ _____

Total Social Events \$ _____

Section E: Total Payment

PAYMENT SECTION B: Registration Fees Total: \$ _____

PAYMENT SECTION C: Accommodation Total: \$ _____

PAYMENT SECTION D: Social Events Total: \$ _____

Total Payment \$ _____

Section F: Payment (please note Diners is not accepted)

Cheque payable to Association of Australasian Diesel Specialists (Inc)

Please Tick (✓) box: Mastercard American Express Visa

Cardholder Name: _____ Expiry Date: _____

Card Number : _____

□ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □

Signature: _____ Date: _____

Privacy Clause: In registering for this Conference, relevant details will be incorporated into a delegate list (name and organisation only) and may be made available to parties directly relating to the conference including AADS, Organising Committee, accommodation providers (for the purposes of room bookings only). A key delegate list will be made available to delegates at the conference and this information will also be added to a database for future conferences. I do not wish my details to be added to this database